

# THE PINWHEEL



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## Day of Giving 2017



At a time when the Children's Advocacy Center of the Coastal Bend (CACCB) is experiencing major positive change, there are opportunities that come around at the perfect moment.

The CACCB is pleased to announce that once again we have been invited to participate in the Coastal Bend Day of Giving on Tuesday, Nov. 14. We'll join with 44 other organizations in this 24-hour online opportunity, which begins on Nov. 14 at midnight, to raise funds for nonprofits.

Twenty-two generous matching funders have come together for the 2017 Day of Giving to provide a match fund of \$750,000. Each participating nonprofit has the opportunity to

# EXECUTIVE DIRECTOR'S CORNER

By Clarissa Mora

Our 7th annual Pinwheels "It's Your Turn" awareness event held September 29 was a huge success, generated by vast support from our partner agencies, friends, board members and local community.

From KIII-TV sponsoring our event in front of their studios and TexasToyz providing superheroes in costume, to The Beach 96.5 FM providing music and covering our event and Moody High School students stepping up to help, it's a heartfelt experience knowing that our community cares deeply about the children and families we serve.

We want to thank everyone who came by to meet our staff, bought T-shirts and picked up information on our free services and how to keep our children safe. It's only when we all work together and take a stand against child abuse that we can truly make a difference.



## PARTNER AGENCY APPRECIATION LUNCHEON



On Friday, Sept. 29, the CACCB hosted a fiesta-themed Partner Agency Appreciation Lunch at the Center for members of Nueces County law enforcement. The delicious Mexican food was prepared by CACCB staff.

"This was a way for us to show our partner agencies how much we appreciate their commitment to working with the CACCB," said Emma Sais, program director.

The luncheon also provided opportunities for guests to network and share a laugh.

# EMPLOYEE EXCELLENCE



## RODRIGUEZ PRESENTS AT STATE TRAINING

Sharra Rodriguez, CACCB family advocate, was selected as one of three advocates in the state of Texas to present during the 2017-2018 Children's Advocacy Center of Texas's Family Advocate Trainings in Austin, Texas.

"I was beyond excited for this opportunity to speak to others in the state of Texas who are truly making a difference," said Rodriguez, 27. Rodriguez, who is working on her master's in social work, aspires to contribute to the growth of the CACCB Family Advocate Program.



# STAFF NEWS

## LONGORIA JOINS CACCB TEAM

Ruth Longoria joined the CACCB team in September 2017 as MEP Intake Coordinator. She has worked in the health care field for more than 18 years, and worked in stroke research for the past 13 years.

She earned her associate's degree in journalism and a bachelor's degree in business administration.

"I have always admired everything the CACCB does for our community," Longoria said. "I am very excited to be joining the team of individuals that work hard to help area children and their families through difficult times."

In her spare time, she has created and managed a local Web page for parents called Corpus Christi Fun for Kids . She is married with two daughters, 18 and nine.



## VOLUNTEER IMPACT: BY BRAD SANDERS



Through my first year of retirement, I was interested in doing volunteer work. When I saw the CACCB groundbreaking event in the news, I became curious about the organization. After reading the mission statement on their website, I immediately thought, "I want in." It seemed like the right place to donate my time and effort with a great cause. Thank you to the staff of the CACCB for allowing me to help with your mission and to my wife, Jana, for her support.

*Sanders, who worked in engineering support for 17 years, has called Corpus Christi home for the last 23 years.*

## DAY OF GIVING (con't from p. 1)

raise at least \$33,332 if they make the match in individual online donations. That means a \$10 donation become \$20, a \$50 donation becomes \$100 and so on.

"If there's any one time during the year to consider making a contribution to the CACCB, the Day of Giving is definitely it," said Clarissa Mora, executive director. "It's the only time where donations will be matched and doubled and that is a tremendous help to us."



CACCB Board Members and Mora accept 2016 Day of Giving check.

## UPCOMING EVENTS

OCT. 21, 3-7 P.M. - C.C.ZOMBIE WALK  
BENEFITING THE CACCB

OCT. 23, 5-7:30 P.M. - BJ'S BREWHOUSE  
TRICK OR TREAT FAMILY EVENT  
BENEFITING THE CACCB. (RESERVATIONS  
REQUIRED)

NOV. 9, 10:30 A.M. TO 3 P.M. - DAY OF  
GIVING PRE-EVENT FUNDRAISER @  
NUEVO CAFE

NOV. 14 - DAY OF GIVING

DEC. 6, 5-9 P.M. - CHIPOTLE CACCB  
FUNDRAISER

For details, follow us on Facebook; or  
call the Center at (361) 855-9058!

## COMMUNITY GRANTS



## ROCK'S DISCOUNT VITAMINS DONATES \$2,500 TO CACCB



A huge thank you goes out to James Sandoval (left) and Rock's Discount Vitamins -N- More, 6093 Saratoga Blvd. for their recent donation of \$2,500 to the CACCB.

Rock's has been a continuous supporter for several years. The proceeds were raised through their recent NPC "Battle on the Bay" competition.

## WELLS FARGO PRESENTS CACCB WITH \$5,000 GRANT

CACCB Reps were recently presented with a \$5,000 check from Wells Fargo.

The grant will help fund services and programs that minimize trauma to abused children and non-offending family members.

"The Board of Directors and Staff are grateful to Wells Fargo for their continuous commitment and support of the CACCB," said Executive Director Clarissa Mora. "We look forward to this and future collaborations that will help improve the outcomes of children and families in the 12 counties we serve."