

THE PINWHEEL



New Year, New Goal: Recruit 100 New Donors in 2021

CACCB SETS GOAL CON'T, CENTER REMEMBERS DEDICATED VOLUNTEER, BOARD OF DIRECTOR UPDATES - 2

EXECUTIVE DIRECTOR'S CORNER, LONGTIME SUPPORTER PROVIDES COMFORT, EMPLOYEE OF THE QUARTER - 3

LONGTIME SUPPORTER CON'T, SPRING FLING, PRIMARY SERVICES GRAPHIC, UPCOMING EVENTS - 4



In 2021, you will notice that the CACCB has set an ambitious fundraising goal for the year ahead: to recruit 25 new monthly donors per quarter (Jan. 1 - March 31, 2021). That is a total of 100 new donors for 2021!

Last year, we faced many challenges together, but as we moved forward, we were able to navigate through turbulent waters. In our 27th

CACCB SETS GOAL IN 2021 CON'T

year, the CACCB continues to expand and provide specialized and therapeutic recovery services to more than 1,500 new child abuse victims in the Coastal Bend each year. Now more than ever, it remains critical that we secure the ongoing support of our donors through fundraising efforts - following the example of CACs across Texas - to help ensure our long-term financial health for the future.

In January 2021, we introduced a new online giving platform offering donors an improved giving experience and flexible options. You now have the option to set up monthly gifts, to receive instant updates on how your support is making an impact, and to gain more control over your giving! It takes less than five minutes to create a new account and make your secure gift.

Give now! Go to coastalbendcac.org and click on the "Donate" button!

#GiveHopeGiveHealing

CENTER REMEMBERS DEDICATED VOLUNTEER



Leota "Lee" Gaines, for whom the CACCB Rainbow Room was named after two years ago, passed away on January 23, 2021. Leota was 89.

Since 2017, Leota donated her unique tokens of love, handmade stuffed animals, every month. It is estimated that she donated somewhere between 500 and 1,000 stuffed animals, each one taking nearly three hours to construct. No two stuffed animals were alike. In addition to donating to the Center, the former foster parent also gifted her creations to other area organizations including the Flour Bluff Volunteer Fire Department, Driscoll Children's Hospital and the Ronald McDonald House - to name a few.

Leota dedicated her life to helping others. She raised many foster children, as well as her own. She had said that sewing the stuffed animals brought her her great joy.

"I cannot just sit here and do nothing," said Leota, in Jan. 2018. "If there's anything I can do to help a child, I'll do it, because children are our future."

Our sincerest condolences and prayers go out to Pam Soles and the family and friends of Leota Gaines.

2021 CACCB BOARD OF DIRECTOR UPDATES



Assistant District Attorney Margie Silva Flores was recently selected as the new Secretary of the CACCB Executive Board. Flores prosecutes Family Violence, Sex Crimes and all crimes against children cases, in the 79th Judicial District Attorney's Office (Jim Wells and Brooks counties).



Lt. Brad Pici, who supervises the Family Violence Unit in the Criminal Investigation Division, with the Corpus Christi Police Department, has been selected as a new CACCB Board of Director.

EXECUTIVE DIRECTOR'S CORNER

By Clarissa Mora

The CACCB Therapy Department has exceeded every goal I had imagined since its inception nearly five years ago.

Our therapy numbers in 2020 during a full-fledged global pandemic were so impressive, that I had to share them with you. In 2020, we provided 1,126 total therapy sessions to 40 adults and 151 children at a time when our Therapy staff was having to endure the same pandemic stress as everyone else.

There was no training manual for this, so I must commend our Therapy Department for a job well done. They maintained their flexibility to safely accommodate and arrange counseling for new clients, including conducting therapy on a virtual platform. These latest numbers were more than three times our 2019 numbers (7 adults, 58 children) and 228 total sessions.

Statewide, therapy numbers for the fourth quarter increased by 1 percent; however, the CACCB's therapy numbers rose significantly by 18 percent from the third quarter to the fourth quarter.

Looking into the future, we hope to offer more specialized types of therapy at the Center (i.e., play therapy), continue to

utilize Tele-therapy to reach children and families in the rural communities, and build the Center's intern program within the Therapy Department to round out our amazing team.



LONGTIME SUPPORTER PROVIDES COMFORT

For the last six years, Lawrene Hardy has made it a priority to bring in much needed items that provide comfort to the children who visit the Center.

The owner of the Cinderella School of Dance and her students have held annual holiday drives and recitals inviting the community to donate new toys, snack items, fleece blankets, pillows, stuffed animals and books.



EMPLOYEE OF THE QUARTER: EMMA SAIS



It's not often that we recognize a director for Employee of the Quarter. But we simply had to show appreciation for Emma Sais and her non-stop commitment throughout a challenging year.

Not only has Sais updated policies to ensure the Center's safety and efficiency, maintained alternating staff schedules and put out fires, but employees have commended her for standing "beside us and behind us" every step of the way.

"There are days that we want to throw in the towel, cave under secondary trauma," wrote one employee. "Emma holds us up. She checks in, she says supportive words to us. She shows she cares. And it doesn't hurt when she brings desserts."

Another employee added, "Emma thoughtfully continues to create a warm and inviting atmosphere for staff despite the craziness of the pandemic. This place would not be the same without her."

LONGTIME SUPPORTER CON'T



FIRST VIRTUAL SILENT AUCTION SET FOR MARCH

JOIN US FOR OUR FIRST

SPRING FLING

VIRTUAL SILENT AUCTION
MARCH 15-26, 2021

All proceeds benefit the CACCB.
Tax ID: 74-2700852

The CACCB is thrilled to announce our first virtual silent auction with featured items for men and women! The **Spring Fling Silent Auction** is planned for **March 15-26**. All proceeds benefit the CACCB.

1,552

Children who received primary services at the CACCB in 2020.

Hardy has also held other drives throughout the year as part of the Miss Texas Seashores USA pageants and the Vintage Easel. In addition, she has also arranged free dance performances during CACCB's annual Pinwheels Family Fun Day event held at Cole Park.

Hardy, a child sexual abuse survivor, understands the trauma child victims face.

"The kids getting comfort, help, and understanding from the beginning can help them lead a healthy, productive adult life," she said. "The smallest kindness is having somebody to understand and care, and that makes all the difference on a person's life outlook."

UPCOMING DATES



Feb. 15: Closed, President's Day

March 15-26: Spring Fling Virtual Silent Auction

April 2: Closed, Good Friday

TBA: New date pending for 7th annual CACCB Fundraiser featuring Keynote Speaker Kevin Mulcahy

For details, follow us on Facebook; or call (361) 855-9058, ext. 2.